

ST. JOHNS HERALD

AND APACHE NEWS

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No. 3

LOCAL DRIFT

Miss Pearl Jarvis is hello-girl at Central now.

Banker, F. W. Nelson went out to Ortega Lake yesterday.

W. A. Saunders was in from the Long H. ranch Tuesday.

Mrs. Daniel Pulsipher of Vernon was in town this week.

Gordon Parks left for Miami, Wednesday, seeking employment.

E. W. Wiltbank came in from Eagar Monday and remained over Tuesday.

Epemeno Montoya of San Antonio was here for several days this week.

A big baby boy arrived at the home of Mr. and Mrs. Benses Nuanez, last Sunday.

Mrs. Heber Jarvis is visiting her daughter, Mrs. Maud DeWitt at Woodruff.

It Takes the cash but you get your moneys worth.
at Frank's Shop.

Sheriff Hamblin is at Eagar, looking after the gathering of his big oat crop.

Mrs. Susie R. Tenney was a passenger on the mail car Monday, bound for Hunt.

Monico Garcia and family were in from their ranch west of town this week shopping.

The enrollment at the academy is still growing, with bright prospects ahead.

L. E. Carrson, of Holbrook was in town Tuesday, doing business with our merchants.

Jeffie Duke was in from their ranch Monday, shopping and saying hello to her friends here.

Ed Gibbons and family, spent Saturday and Sunday at W. L. Platt's ranch southeast of town.

J. W. Waite and family came up from the Greer Wash Saturday, where Mr. Waite is employed building a bridge.

Hon. Wm H. Gibbons returned Friday from Prescott where he served as a grand juror in Federal court.

Benjamin Brown, Sr., of Eagar was in the city Monday looking after some matters pertaining to his extensive business.

Geo. Wilhelm and family, went back to their ranch near Vernon last Thursday, where Mr. Wilhelm has a large crop to harvest.

"Jack Frost" visited us a night or two this week, nipping a few of the tender plants.

Maurice Barth, left yesterday for Tucson, where he will enter the State University, which he attended last year.

The report comes to us that, Harry K. Thaw, his sister Mrs. Carniega and Mr. Thaw's private secretary took dinner at the American Hotel Tuesday.

Mr. Q. R. Gardner, Jr., and Mrs. Gardner, of Woodruff, are visiting relatives here this week. Mrs. Gardner is a daughter of Mr. A. V. Gibbons.

Adolf Schuster, the senior member of the Schuster Mercantile Company, spent several days here this week looking over his business interests.

Todd Botting left this week for the old smelter town, Miami. He is a good machinist and has been successful in securing a good position there.

If you want to have your shoes polished often and about as cheap as you can do it yourself ask about Special Offer to Students at Frank's Shop.

Jesus Garcia and family came in from Rita Saturday in their big new Studebaker car. They will remain for several days visiting friends and relatives. Mr. Garcia is in business at Rita.

The big Mexican show, left for Concho Tuesday, after showing here for three nights. The affair was well attended and all that attended felt that they received their money's worth.

Grover P. Brown expects to leave Monday for Globe, where he will visit with his brother, J. T. Brown, for a short time, before going to Phoenix, where he will enroll in the Lamson Business College.

The Petition, circulated lately by citizens and taxpayers of Apache county, petitioning the Board of Supervisors to appoint a Road Commissioner from St. Johns, was turned down by the Board, for the present at least, at their last regular meeting.

Leandro Ortega, Ex-sheriff and Ex-Treasurer of Apache county, was in the city Saturday, from California, visiting with his son Able Ortega and family, he was accompanied by his son Audon. Mr. Ortega informs us that he may move his family back to Apache County.

Gallup, New Mexico, is to have a new weekly newspaper, the third for that city of carbon.

The million-dollar suit in the superior court at Tombstone, Cunningham vs. Costello, concerning mining property left by the former owner at his death, is occupying the time of the court at the Cochise capital for the past two weeks.

Theo Lopez the cattleman from Concho was here for a day or so this week attending to business in his pleasant way. He went out to Cedro Wednesday to purchase a fine bunch of cows. While in the city he called at the Herald Office and told us that another big boy arrived at his home on the 1st inst. This is the fifth boy at his home and no girls.

Globe people are complaining about the Capital City people wanting the earth. they first got the Roosevelt reservoir located in Gila County, covering a big lot of the most valuable lands in that county; now when the Globe people want to go over to Phoenix, they have to pay toll on the Maricopa end of the road; water-share holders of the last named county will not pay taxes on the lands covered by the reservoir waters. The Arizona Record records some mighty strong complaints relative to the above conditions.

Judge Shute of the Superior Court of Gila County last week sustained the demurrer to the information filed in the case of the State vs. Sam Yaharra. The attorneys of Globe say that this action of the Judge is equivalent to deciding that one may bring liquor into the state for personal use, as Yaharra was not accused of bringing liquor into the state for the purpose of selling or giving it away. It was not shown that he had introduced the liquor for any other purpose than for personal use, and it was on this point that the ruling was made. The case is appealed to the supreme court of the state.

The report comes to us, that Franco Bros., have been successful in securing the contract for building a new store building for A. & B. Schuster Company. The work is to commence in near future.

Pablo Perea, of Cubero, N. M. and who formerly lived in St. Johns, is here visiting with his son Audon, and other relatives.

DOES IT PAY

Do you get your money back on newspaper advertising?

No you do not and what is more you incur more expense.

The money spent on advertising invariably goes out of the country for supplies to run the paper which is sent out all over the community and to other parts of the state and other states and often fall into the hands of people who do not care whether you are in business or not and occasionally people of the immediate neighborhood who have not been in the country long enough to know that you have a line of goods worthy of their inspection.

The paper is often read by people who contemplate moving to your town or community and of course seeing your name in the paper might change their mind at least they would naturally expect to have to spend their money in your store as the advertisement would give the impression that your store was one of the leading business houses of the town.

Besides the advertising would increase your trade to such an extent that you would have to make improvements in your store and probably add more help both of which would incur much more expense than the advertising and which of course is very annoying to business loving merchants.

No you do not get your money back.

LOST

Blue mare branded **PL** and her bay colt, also bay mare branded **N4** and Percheron colt. Finder please place in pasture and notify,

Thos. R. Greer,
St. Johns, Arizona.

Grandma Wilson has been quite ill this week.

Pratt Greer, son of R. D. Greer spent a day or two in town this week.

Miss Jessie DeFreeze left today for Vernon where she will teach in the public school.

Miss Effie Hamblin, of Alpine, daughter of Mr. Fred Hamblin is among the new students at the academy this week.

The balance of the supervisor minutes will appear in the next issue of the HERALD-NEWS.

Invest a dollar in subscribing for the HERALD, and get big interest on your investment.

R. C. Smith, proprietor of the Snowflake Herald spent a few days in town this week. He was driving a new "Overland" car for which Smith Brothers are agents. It is equipped with all the latest improvements.